

THE PRECISION ALTERNATIVE









weOAK., THE ESSENCE OF OAK

PRECISION ALTERNATIVE

THE

weOAK.^{*} is an integral part of the Vicard Group, one of the cooperage industry world leaders.

With 6 generations of know-how and expertise, the company chose early on to integrate a stave mill into its manufacturing process in order to secure its supplies and ensure perfect traceability of its products.

This strategy allows us to guarantee the precise origin of the oak and to provide the same quality control and natural air drying conditions for **weOAK.**^{*} as the staves used at the cooperage.





INNOVATION AT THE SERVICE OF PRECISION

Our rigorously selected raw material (tannin potential analytical selection) is paired with a 4 stage molecular cooking process which toasts the wood using radiant heat or convection oven. This combination of innovations allows us to adapt the toast to the raw material and to develop reproducible aromatic expressions.

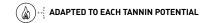
CONVECTION TOASTING (OVEN)

Ventilated hot air system allowing a precise, homogeneous, reproducible and wood-friendly core toasting.



MOLECULAR TOASTING (BRASERO)

Unique computer-controlled process using radiant heat reproduces barrel toasting and brings complexity, precision, reproducibility.





TANNIN POTENTIAL (TP) A reliable and quick measurement methodology of the ellagitannin content in unheated oak. Innovative wood selection process yields homogeneous TP staves with no variation.

ORIGINE (Low)
 2000 - 4000 µg EGT/g of oak
 SYMÉTRIE (Medium)
 4000 - 6000 µg EGT/g of oak

ÉNERGIE (High) 6000 - 8000 µg EGT/g of oak



Profiles available without tannin potential, with the convection toasting :



SENSORY PROFILES



Low tannin potential selection (LTP). **ORIGINE** adds minimal tannins while offering all the benefits and complexities of oak aging. Characterized by fruity, bright notes with a focused palate.





Medium tannin potential selection (MTP). **SYMÉTRIE** offers an intermediate profile combining structure and tension while respecting the fruit.





High tannin potential selection (HTP). ÉNERGIE contributes volume, rich dark fruit and sweet toasted aromatics.



weOAK. 🛞

weSTAVE.

FRENCH OAK STAVES

CONTACT :

CONTACT :

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THREE THICKNESSES FOR PRECISE, COMPLEX ADDITIONS



In order to respond effectively to any oenological objective, **weSTAVE**, is available in three thicknesses:



weSTAVE. 11 mm is designed for gradual contributions over a reasoned period of time.



By promoting a gradual diffusion of oak compounds, **weSTAVE.** 17 mm allows gradual and lasting additions

weSTAVE." 7 mm is ideal for very short term aging.







TECHNICAL **CHARACTERISTICS**





 $7 \pm 0,098 \text{ m}^2/\text{stave}$

11 \pm 0,105 m²/stave $17 \pm 0,117 \text{ m}^2/\text{stave}$



7 ± 200 g **11** ± 330 g **17** ± 450 g

TOASTING

7 • Molecular toasting

11 17



7 : 50-staves cartons 11

17: 20-staves cartons

DIMENSIONS $\sqrt{47}$ mm

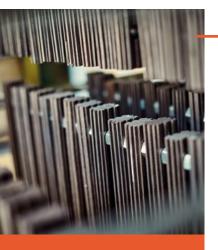
900

15 mm

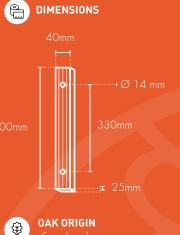
7 or 11 or 17 mm

weOAK.

INSERTS SORTED BY TANNIN POTENTIAL



TECHNICAL CHARACTERISTICS



· French oak

AVERAGE UNIT WEIGHT



kg

TOASTING · Convection toast, allowing core toasting c the product

PACKAGING & STORAGE

· Aluminized PET

· 30-staves cartons

 Attachment system upon request

Unlimited preservation of the product. Staves are shipped in sealed its sealed PET packaging. Store in a clean, dry, cool place.

weSTAVE.^{MINI®}

A MAKEOVER FOR YOUR BARRELS

weSTAVE.* **MINI** : Tannin potential available as barrel inserts.

- Its contact surface is optimized by 20% due to the grooved profile
- · Creation of unique toasting profiles, raw material sorted by near infrared spectrometry
- The convection heating will toast the insert to the heart for even more precision





ORIGINE





SYMÉTRIE

ÉNERGIE

ŒNOLOGICAL OBJECTIVE	Respect for the fruit, freshness and tension	Complexity and mid-palate richness, sweetness and length	Structure and aromatic impact				
TOASTING TYPE	Tannin potential selection + Convection toasting (oven)						
	2.5 Sto	-					
RECOMMENDED DOSAGE (STRUCTURED RED WINES)	-	2.5 Staves/hL					
RECOMMENDED DOSAGE (SPIRITS)	-						
RECOMMENDED CONTACT TIME	≤9 months	≤ 12 months					

Indicative data, refer to your advisor







weBLOCK.[®]

PRECISION AND FINESSE WITH SHORT AGING

weBLOCK.^{*} is a high quality, efficient oak solution.

- \cdot Speed and ease of implementation
- Optimization of the contact surface due to the blocks size
- \cdot Reproducibility and precision of profiles

TOASTED BLOCKS 6KG BAGS







MEDIUM



MEDIUM +

ŒNOLOGICAL OBJECTIVE	Complexity and mid-palate richness, → Structure and sweetness and length						
TOASTING TYPE	Convection toasting (oven)						
A A A A	3 g/l → 6 g/l						
RECOMMENDED CONTACT TIME	for short aging periods, ≤ 6 months						

Indicative data, refer to your advisor





€

(kg

TECHNICAL

CHARACTERISTICS

OAK ORIGIN • French oak and border forests

AVERAGE UNIT WEIGHT
· ± 6kg /bag

TOASTING

Convection toast, allowing core toasting of the product



Aluminized PE1 packaging

• 6kg bags including an infusion net

- Unlimited preservation of the product. Staves are shipped in sealed its sealed PET packaging.
- Store in a clean, dry, cool place.



ÉCLATS de CHÊNE

ELEGANT OAK NOTES, CONTROLLED COSTS

ÉCLATS DE CHÊNE is a range of premium chips that will allow you to cost-effectively meet your oak objectives.

- · Premium oak chips from the most beautiful French and border forests
- \cdot Quick and cost effective solution
- · Reproducible and precise profiles



DIUM

MEDIUM +

ŒNOLOGICAL OBJECTIVE	$\begin{array}{ccc} \text{Complexity and mid-palate} & \rightarrow & \text{Structure and} \\ \text{richness, sweetness and length} & \rightarrow & \text{aromatic impact} \end{array}$						
TOASTING TYPE	Convection toasting (oven)						
A A A A A	3 g/l → 6 g/l						
RECOMMENDED CONTACT TIME	for short aging periods, ≤ 6 months						

COPEAUX de

PROFILES & DOSAGES*

FRESH OAK CHIPS available on request

· Ideal for very short contact times (<2 months)*

· Contribution of freshness, volume and sweetness

· Color stabilization



FRESH AND TOASTED OAK CHIPS



* Indicative data, refer to your advisor

THE HOLE weOAK.° RANGE AT A GLANCE		CONVECTION TOASTING			MOLECULAR TOASTING	TANNIN POTENTIAL				
			6		۲	DEDICATED TOASTING				
PRODUCT	DIMENSIONS (IN MM)	LIGHT MED	MEDIUM	MEDIUM+	HIGH	PROFILES	ORIGINE	SYMÉTRIE	ÉNERGIE	
weSTAVE. 7	900 x 47 x 7	•	•	1	•			1/		
weSTAVE. 11	900 x 47 x 11							•		
weSTAVE. 17	900 x 47 x 17				•					
weSTAVE. ^{MINI®}	400 x 40 x 25	DEDICATED TOASTING PROFILES								
weBLOCK.	6kg bags	/								
ÉCLATS de CHÊNE	6kg bags									
COPEAUX de CHÊNE	10kg bags		FRESH (UI	NTOASTED)						

The **weOAK**, products are subject to strict controls to ensure the reproducibility of their profiles, food grade security and meet regulatory requirements. Please refer to current regulations regarding the use of oak for oenology.